



FOR IMMEDIATE RELEASE
March 5, 2009

CONTACT:
Jackie Osborne
(513) 831-2600 Ext. 2885
jhosborne@tql.com

Travel Incentive Spurs Positive Reaction in a Jagged Economy

Cincinnati, OH, March 5, 2009 – In a tumultuous time, where corporate America is forced to make significant cuts, Total Quality Logistics (TQL) is doing what it takes to keep employee spirits up and morale high.

Thirty-eight Logistics Account Executives and select sales management at the freight brokerage company, along with their guests, recently returned from the company's first annual President's Club Trip. The trip, an all-inclusive 4 day weekend getaway to the Riviera Maya, Mexico was awarded to the Logistics Account Executives who exceeded their 2008 sales goals. Together, these individuals generated more than \$128.1 million in sales revenue for the 2008 fiscal year and ranked among TQL's top sales elite.

Hard work doesn't go unnoticed at TQL. "With a trip to Mexico on the line, our employees fought hard all year in order to earn their President's Club spot" said Kerry Byrne, Executive Vice President. "We understand that in order to enhance sales year-over-year, we must recognize the above and beyond efforts of our sales force."

With qualifications for the 2009 President's Club destination just announced, Logistics Account Executives at TQL are pushing the limits as they work to claim one of next year's 37 slots.

"Nothing could be more motivating than a weekend getaway where I can kick back, relax and soak up the sun" says Tony Coutsoftides, Logistics Account Executive. "You can guarantee, I'll do what it takes so I can get back next year".

For additional information on TQL's President's Club, contact Jackie Osborne, Marketing Specialist, or visit www.TQL.com.

ABOUT TOTAL QUALITY LOGISTICS (www.TQL.com)

Total Quality Logistics is the nation's 6th largest freight brokerage firm. For the past 12 years, TQL has arranged the full truckload transportation for thousands of clients nationwide and has built a reputation for its integrity, reliability and unmatched customer service standards. TQL strives to be the most trusted and reliable freight brokerage in the logistics industry and has been consistently recognized for this commitment. Total Quality Logistics has been named a finalist in the Greater Cincinnati "Best Places to Work" competition for three years running and has earned many accolades both nationally and locally for its outstanding business practices and performance. To learn more about TQL and its superior freight brokerage service, visit www.TQL.com.

- END -